



**Portfolio**  
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**Summary**

Media Artist experienced with corporate identity, advertising, print design, large format printing, web development & multimedia. Emphasis on conceptual design and communication goals. Comfortable with information architecture and project management. High attention to detail and professional illustration skills.

**Education**

**Platt College, San Diego, CA**

Bachelor of Science in Media Arts in Web Design | Graduated November 2012  
Associates of Applied Science in Graphic Design | Graduated January 2010

**Honors:** Dean's List 3.8 GPA, Two 1st place ribbons from Student Art Exhibit of San Diego, Del Mar Fair

**Coursework:** Business Branding, Successful Logo Creation, Advertising Campaigns, Pre-Pressing, Layout Design for Magazine Spreads, Newsletters, Folded Brochures & Annual Reports, Superb Typography, Color Theory, Web Design & Development, Signage, Promotional Packaging, Direct Mail Pieces.

**Skills**

**Adobe Photoshop**

- Non-destructive use of Layer Masks
- Photo manipulation
- Image composing and color correction
- Graphical User Interface design

**Adobe Illustrator**

- Vector logo creation
- Realistic vector illustration skills
- Highly skilled in logo theory

**Adobe InDesign**

- Successful page layout design
- Excellent typography always practiced
- Pre-press & packaging knowledge
- Knowledge of master pages for continuity

**Web Design & Development, Wordpress**

- HTML, CSS, JavaScript, Some PHP
- Clean, semantic coding with SEO in mind
- Strong understanding of UI design and usability

- Professional illustration & traditional drawing skills
- Highly organized and extremely detail oriented
- Team player that loves constructive criticism
- Proficient with both Mac & PC

**Experience**

**Idyllwild Arts - Boarding Arts High School** - [idyllwildarts.org] | Idyllwild, CA | April 2015 - January 2022

- Webmaster: Rebranded entire organization and completely overhauled website.
- Designed multiple printed marketing materials, including brochures, banners, business cards and more.
- Meet the needs of all departments in the organization: graphics, event programs and website updates.
- Created branding and printed materials for major events and festivals.
- Full-time, daily updates and maintenance of our internationally visited website.

**Awthentik Design Group** - [awthentik.com] | Lake Elsinore, CA | April 2013 - November 2014

- Developed brands and business identities for clients from all industries.
- Designed large format graphics for company vehicles, commercial fleets, trailers, boats and more.
- Made custom templates for vehicles and trailers to insure accuracy of graphic application.
- Created a large scope of print media for clients, from business cards to full-color storefronts.

**Big Game Promotions** - [biggamepromotions.com] | San Diego, CA | September 2010 - February 2013

- Art Director & Designer: Performed lead role in the design and production of print, identity, packaging, multimedia, campaign management and web design.
- Under strict deadlines, created hundreds of posters, magazines, advertisements and other promotional items for organizations and businesses nationwide.

**Freelance**

**Various** | Graphic and Web Designer | 2008-2010

- Created vector logos and images in Illustrator to be used for vinyl stickers, CD covers, flyers, t-shirt designs, business cards and websites.

**Interests**

I spend my free time drawing, playing guitar & enjoying the outdoors. I knew I needed to become a graphic designer when, as a kid, I seemed to be the only one more interested in the typography and logo design of my toy's packaging than the toys themselves.