



Portfolio
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Summary

Media Artist experienced with corporate identity, advertising, print design, large format printing, web development & multimedia. Emphasis on conceptual design and communication goals. Comfortable with information architecture and project management. High attention to detail and professional illustration skills.

Education

Platt College, San Diego, CA

Bachelor of Science in Media Arts in Web Design | Graduated November 2012
Associates of Applied Science in Graphic Design | Graduated January 2010

Honors: Dean's List 3.8 GPA, Two 1st place ribbons from Student Art Exhibit of San Diego, Del Mar Fair

Coursework: Business Branding, Successful Logo Creation, Advertising Campaigns, Pre-Pressing, Layout Design for Magazine Spreads, Newsletters, Folded Brochures & Annual Reports, Superb Typography, Color Theory, Web Design & Development, Signage, Promotional Packaging, Direct Mail Pieces.

Skills

Adobe Photoshop

- Non-destructive use of Layer Masks
- Photo manipulation
- Image composing and color correction
- Graphical User Interface design

Adobe Illustrator

- Vector logo creation
- Realistic vector illustration skills
- Highly skilled in logo theory

Adobe InDesign

- Successful page layout design
- Excellent typography always practiced
- Pre-press & packaging knowledge
- Knowledge of master pages for continuity

Web Design & Development, Wordpress

- HTML, CSS, JavaScript, Some PHP
- Clean, semantic coding with SEO in mind
- Strong understanding of UI design and usability

- Professional illustration & traditional drawing skills
- Highly organized and extremely detail oriented
- Team player that loves constructive criticism
- Proficient with both Mac & PC

Experience

Idyllwild Arts - Boarding Arts High School - [idyllwildarts.org] | Idyllwild, CA | April 2015 - January 2022

- Webmaster: Rebranded entire organization and completely overhauled website.
- Designed multiple printed marketing materials, including brochures, banners, business cards and more.
- Meet the needs of all departments in the organization: graphics, event programs and website updates.
- Created branding and printed materials for major events and festivals.
- Full-time, daily updates and maintenance of our internationally visited website.

Awthentik Design Group - [awthentik.com] | Lake Elsinore, CA | April 2013 - November 2014

- Developed brands and business identities for clients from all industries.
- Designed large format graphics for company vehicles, commercial fleets, trailers, boats and more.
- Made custom templates for vehicles and trailers to insure accuracy of graphic application.
- Created a large scope of print media for clients, from business cards to full-color storefronts.

Big Game Promotions - [biggamepromotions.com] | San Diego, CA | September 2010 - February 2013

- Art Director & Designer: Performed lead role in the design and production of print, identity, packaging, multimedia, campaign management and web design.
- Under strict deadlines, created hundreds of posters, magazines, advertisements and other promotional items for organizations and businesses nationwide.

Freelance

Various | Graphic and Web Designer | 2008-2010

- Created vector logos and images in Illustrator to be used for vinyl stickers, CD covers, flyers, t-shirt designs, business cards and websites.

Interests

I spend my free time drawing, playing guitar & enjoying the outdoors. I knew I needed to become a graphic designer when, as a kid, I seemed to be the only one more interested in the typography and logo design of my toy's packaging than the toys themselves.