



Portfolio
Email
Phone
Address

nick-ryan.com
nickryanartist@gmail.com
619-335-6718
P.O. BOX #530
Idyllwild, CA 92549

Summary

Media Artist experienced with corporate identity, advertising, print design, large format printing, web development & multimedia. Emphasis on conceptual design and communication goals. Comfortable with information architecture and project management. High attention to detail and professional illustration skills.

Education

Platt College, San Diego, CA

Bachelor of Science in Media Arts in Web Design | Graduated Nov. 2012
Associates of Applied Science in Graphic Design | Graduated Jan. 2010

Honors: Dean's List 3.8 GPA, Two 1st place ribbons from Student Art Exhibit of San Diego, Del Mar Fair

Coursework: Business Branding, Successful Logo Creation, Advertising Campaigns, Pre-Pressing, Layout Design for Magazine Spreads, Newsletters, Folded Brochures & Annual Reports, Superb Typography, Color Theory, Web Design & Development, Signage, Promotional Packaging, Direct Mail Pieces.

Skills

Photoshop CS6

- Non-destructive use of Layer Masks
- Knowledge of Alpha Channels
- Image compositing and color correction
- Graphical User Interface design

Illustrator CS6

- Highly skilled with the pen tool
- Vector logo creation
- Realistic vector illustrating skills

- Extensive illustration & traditional drawing skills
- Highly organized and extremely detail oriented
- Team player that loves constructive criticism
- Proficient with both PC & Mac

InDesign CS6

- Pre-press & packaging knowledge
- Knowledge of master pages for continuity
- Successful page layout design.
- Excellent typography always practiced

Web Development, Dreamweaver CS6

- HTML, CSS, JavaScript, PHP
- Clean, semantic coding with SEO in mind
- Strong understanding of UI design and usability

Experience

Awthentik Design Group - [awthentik.com] | Lake Elsinore, CA | April 2013 - November 2014

- Developed brands and business identities for clients from all industries.
- Designed large format graphics for company vehicles, commercial fleets, trailers, boats and more.
- Made custom templates for vehicles and trailers to insure accuracy of graphic application.
- Created a large scope of print media for clients, from business cards to full-color storefronts.

Big Game Promotions - [biggamepromotions.com] | San Diego, CA | September 2010 - February 2013

- Art Director & Designer: Performed lead role in the design and production of print, identity, packaging, multimedia, campaign management and web design.
- Under strict deadlines; created hundreds of posters, magazines, advertisements and other promotional items for organizations and businesses nationwide.

Freelance

Ottly Mercer - [ottlymercer.com] | San Diego, CA | June 2011 - Present

Responsible for all promotional media, graphics, poster illustration, and website design/upkeep.

King Kevin Designs | Graphic Designer | 2009-2010

Created vector logos and images in Illustrator to be used for vinyl stickers, CD covers, flyers, t-shirts & business cards.

Interests

I spend my free time drawing, playing guitar & enjoying the outdoors. I knew I needed to become a graphic designer when, as a kid, I seemed to be the only one more interested in the typography and logo design of my toy's packaging than the toys themselves.